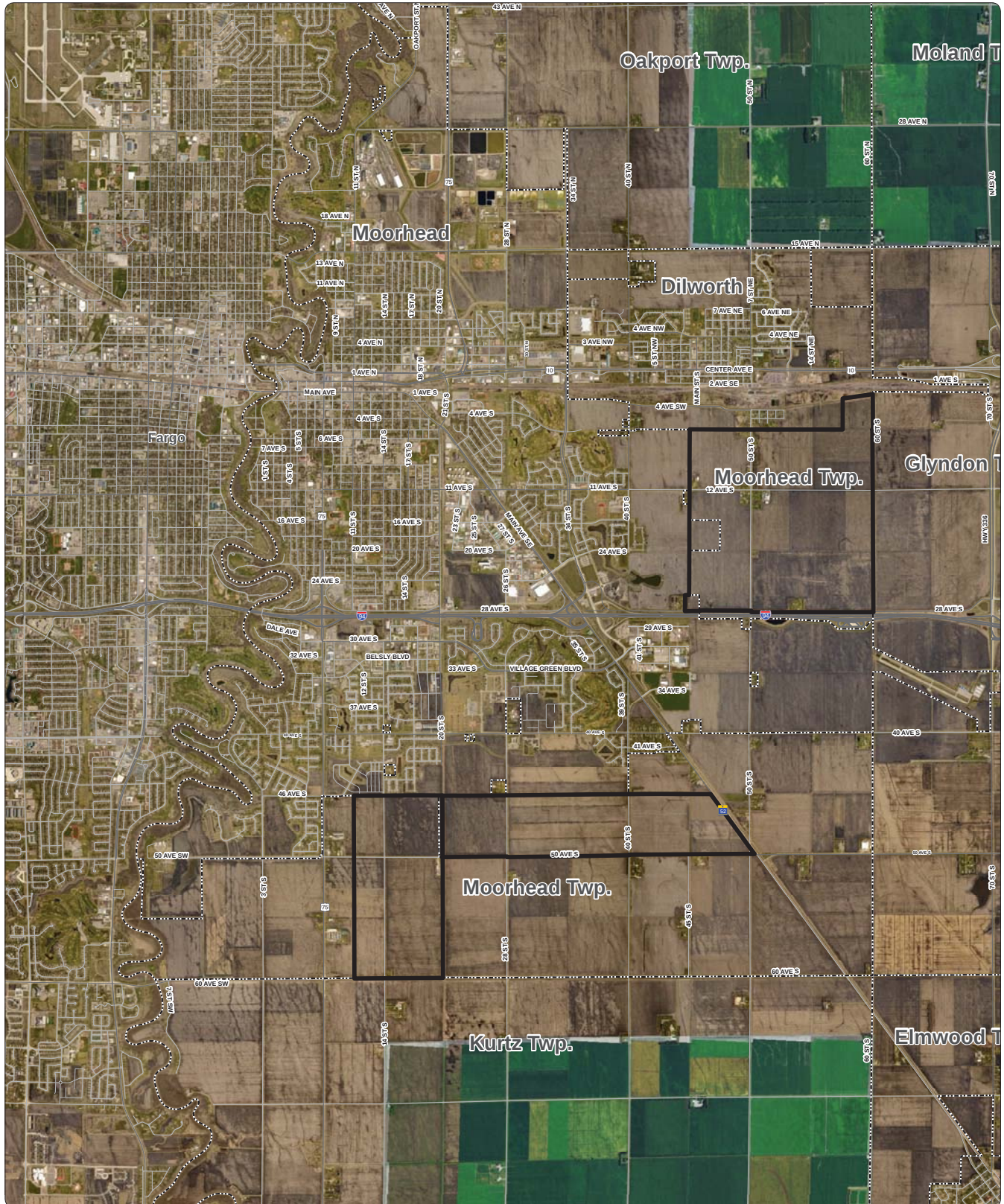


WHERE DO YOU LIVE?

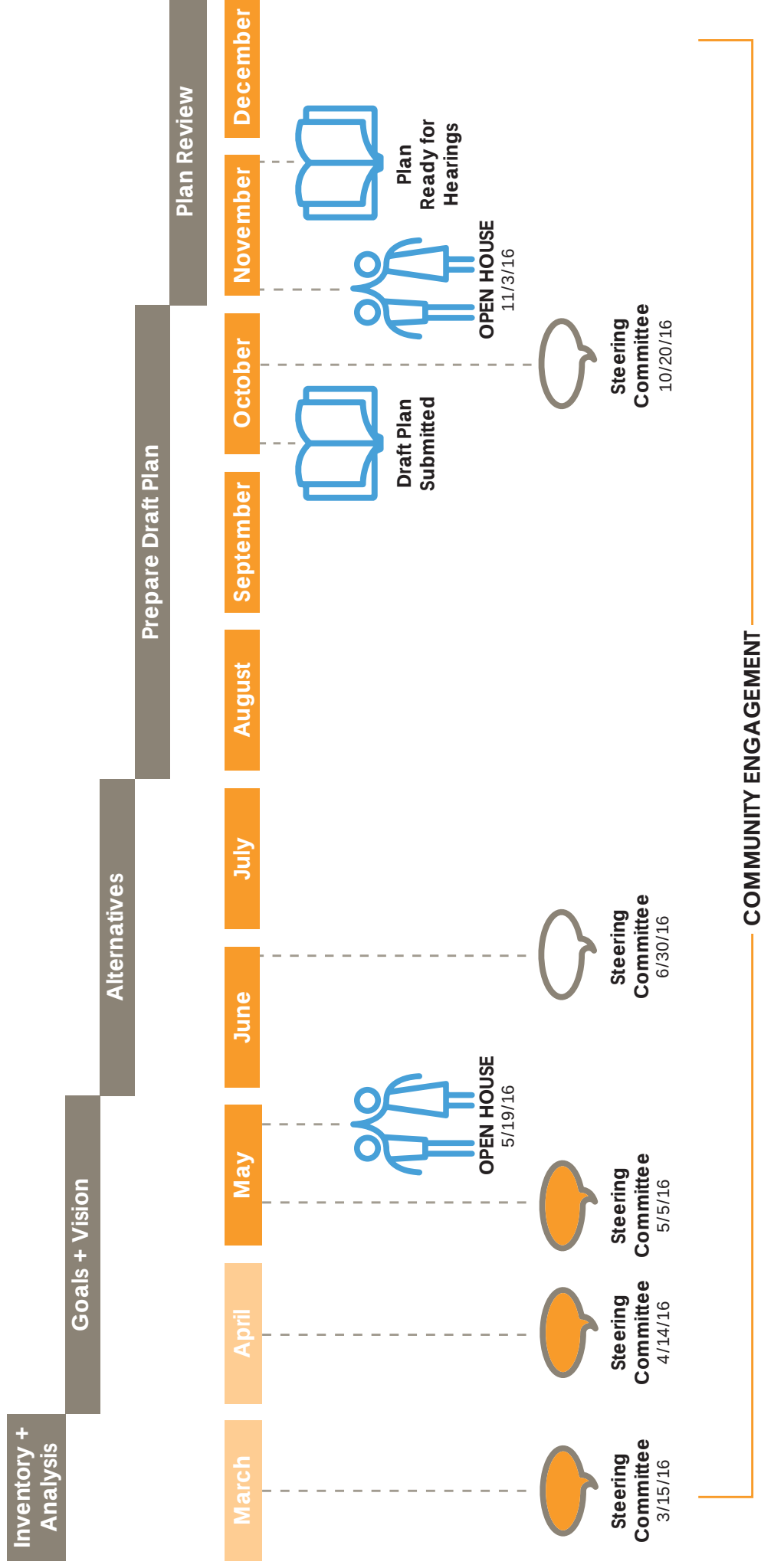


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PROJECT SCHEDULE



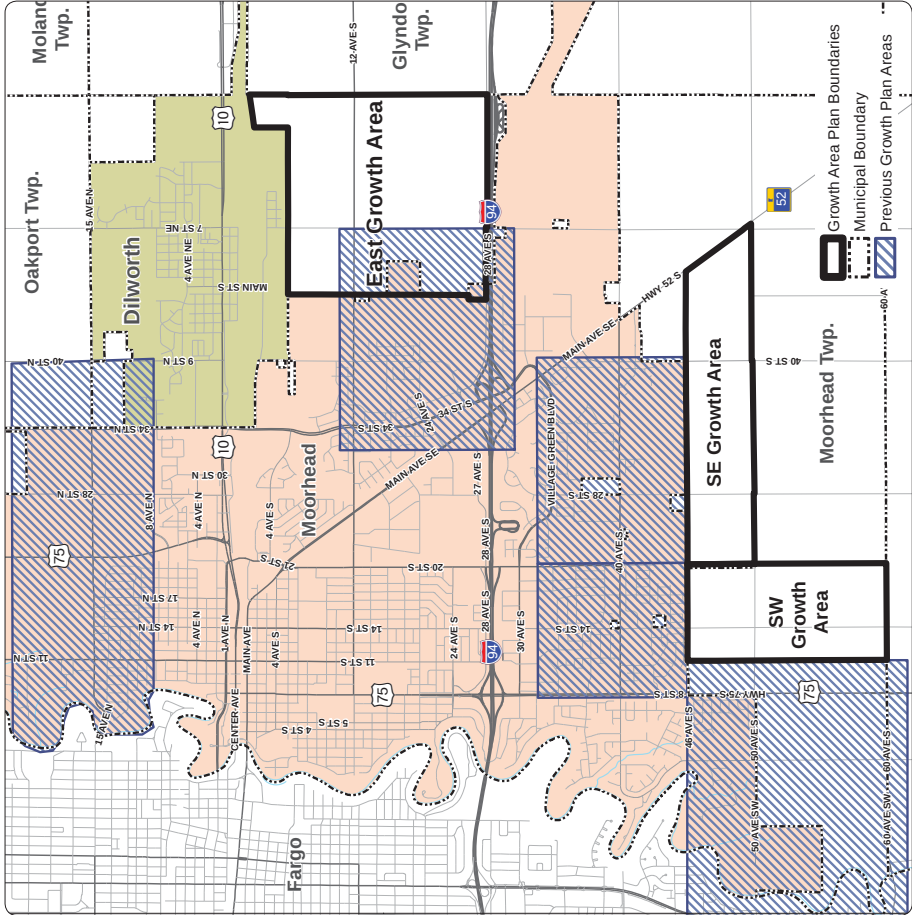
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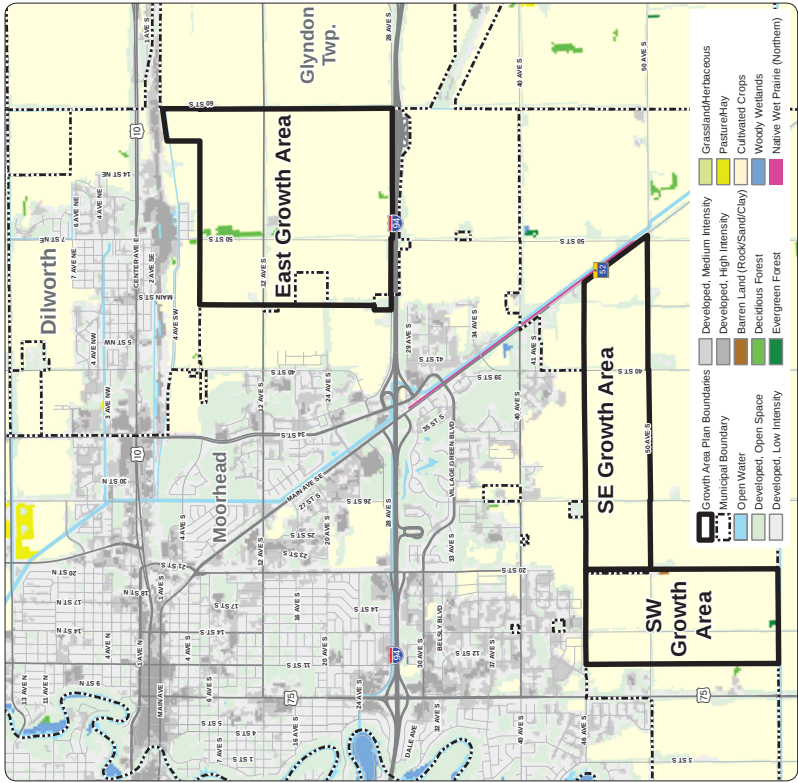


EXISTING CONTEXT

Previous and 2016 Moorhead Growth Area Plans



Current Land Cover and Land Use



Existing Land Use	East Growth Area		Southeast Growth Area		Southwest Growth Area	
	Acres	Percent	Acres	Percent	Acres	Percent
Agricultural	1,421	95%	752	98%	689	99%
Rural Residential	36	3%	-	-	-	-
Right-of-Way	25	2%	14	2%	10	1%
Total Acreage	1,492		766		699	

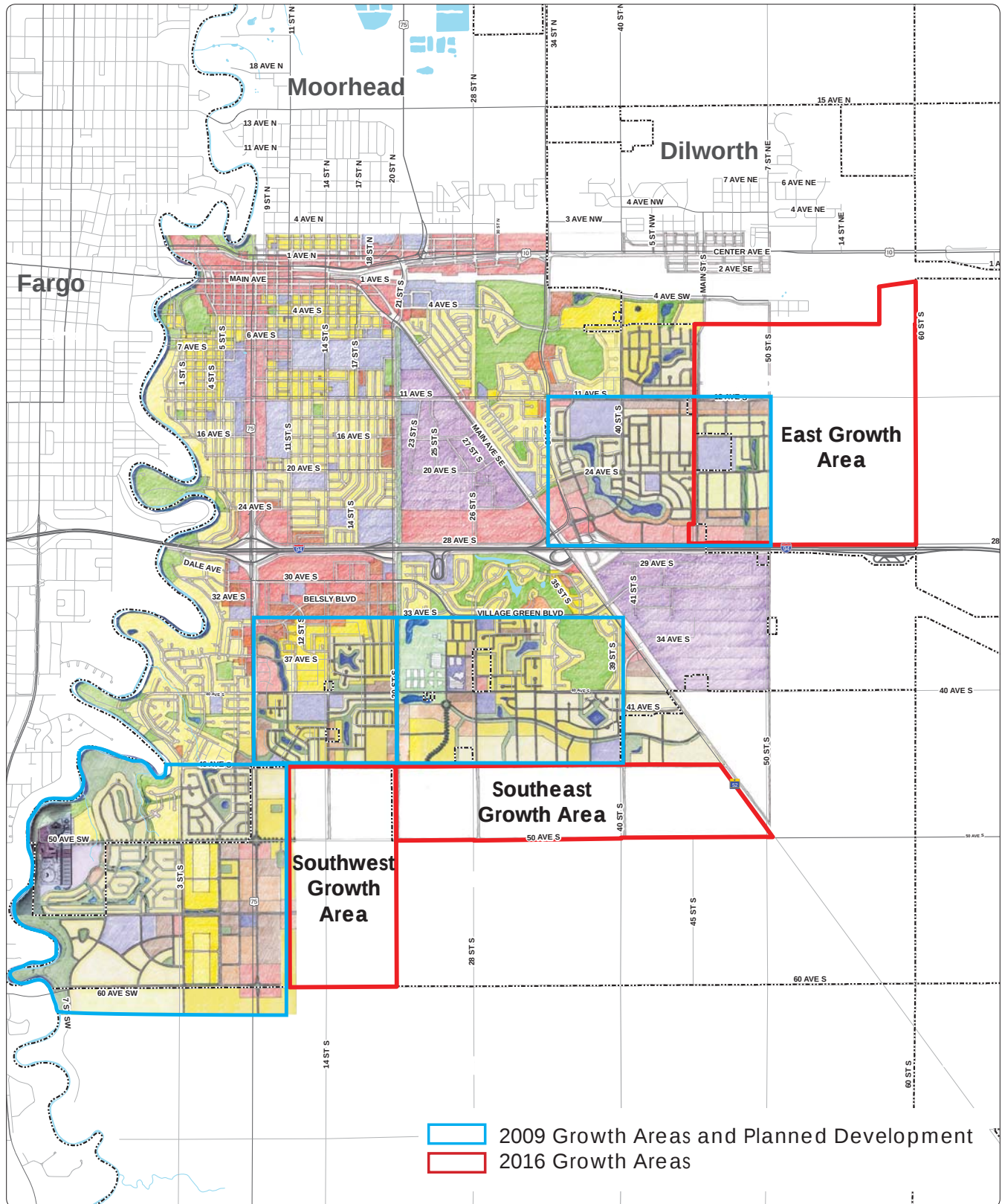


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2009 GROWTH AREA PLANS

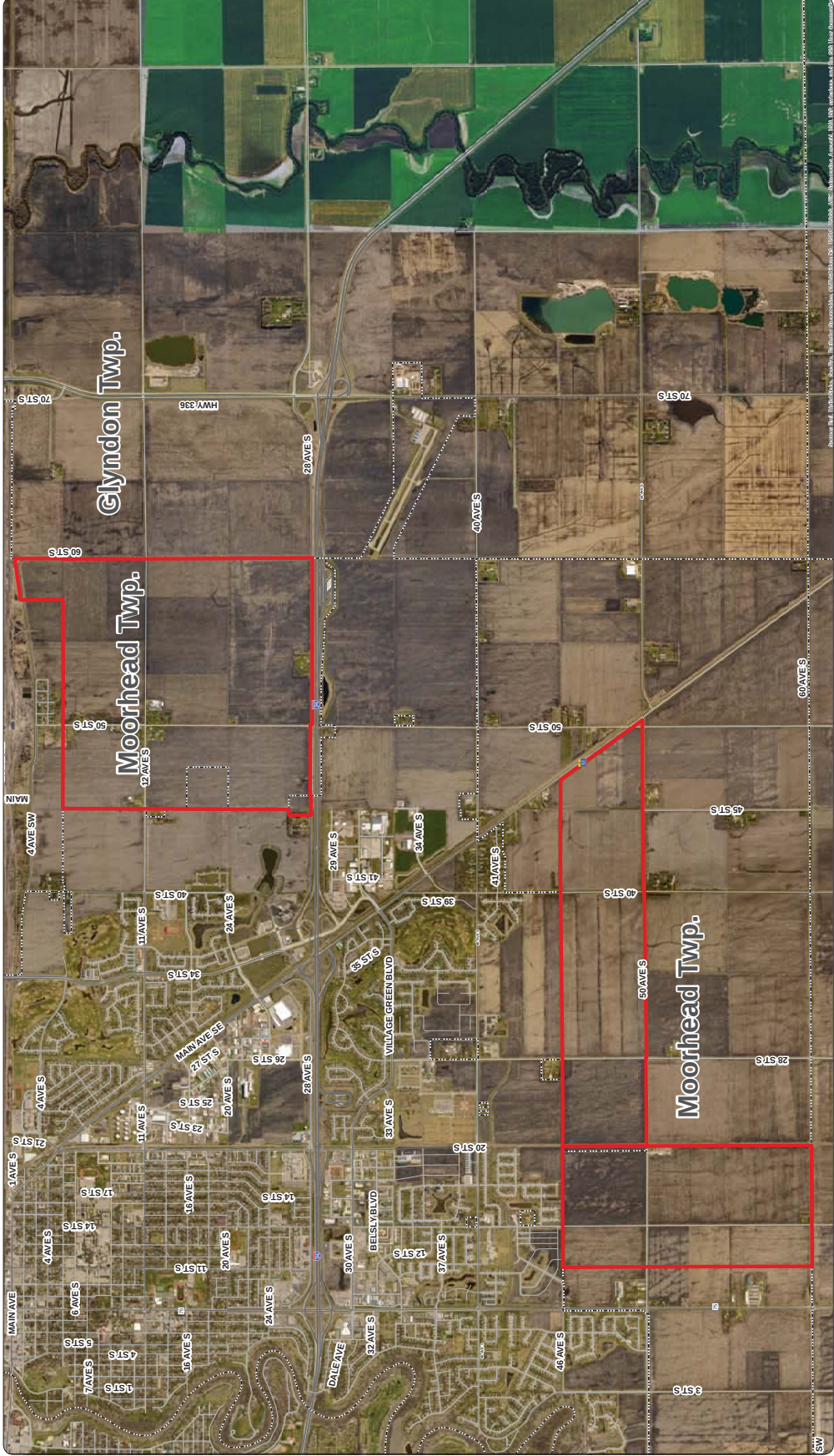


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2016 GROWTH AREAS



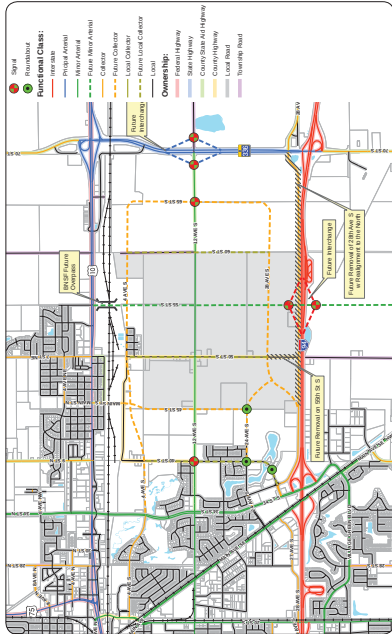
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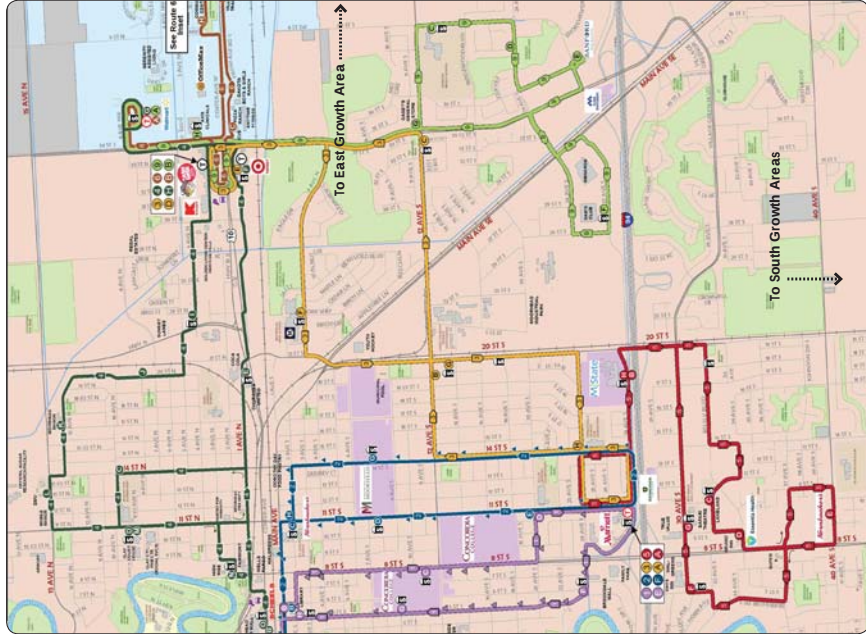


TRANSPORTATION

Roadways

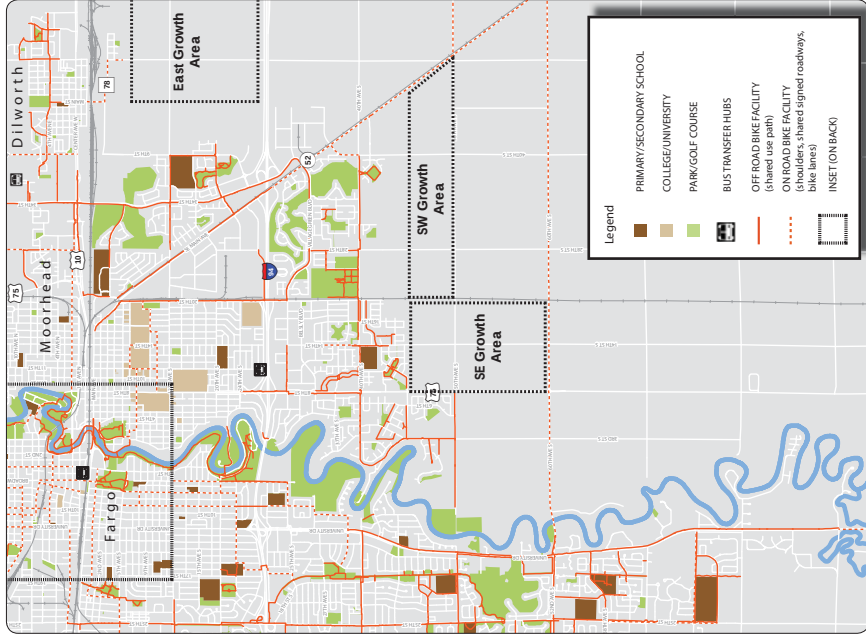
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Transit



Map Source: Fargo-Moorhead Metro COG

Trails and Bike Routes

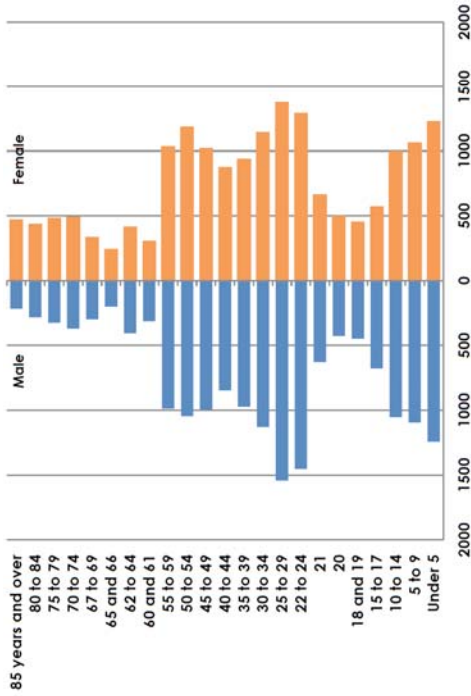


Map Source: Fargo-Moorhead Metro COG

DEMOGRAPHICS

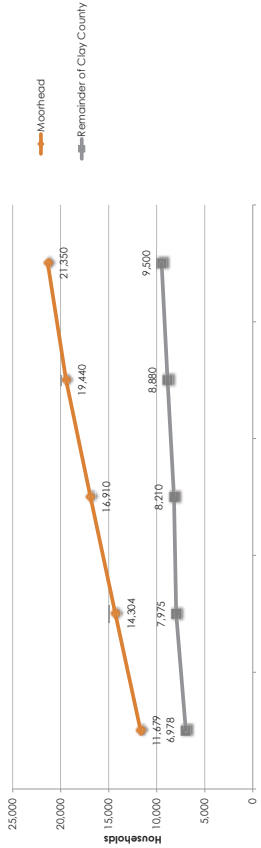
Population Characteristics

Population of Moorhead by Age Group, 2010



Projected Population in Moorhead and Clay County, 2010-2040

Total population is predicted to increase across Moorhead and the County even though household size is projected to decline.



Income and Employment

Median Income in 2014

Median household incomes in Moorhead were slightly lower than Clay County and the State of Minnesota in 2014.

Age of Householder	Moorhead	Clay County	Minnesota
Under 25 years	\$22,857	\$22,887	\$28,656
25 to 44 years	\$63,407	\$65,599	\$68,028
45 to 64 years	\$67,472	\$70,833	\$74,820
65 years and over	\$32,904	\$33,547	\$38,446
All Households	\$49,514	\$55,582	\$60,828

Employment and Job Growth

The largest employment sectors in the Fargo-Moorhead Metropolitan Area include office and administrative support, sales, and management/business. These sectors employed nearly 50,000 people in 2014.

Industry	2014	2024	Growth
Management, Business and Financial	13,660	14,400	760
Computer and Engineering	5,580	6,000	420
Life, Physical, and Social Sciences	990	1,000	10
Community and Social Service	1,510	1,700	190
Legal	670	700	30
Education, Training, and Library	7,030	7,000	-30
Arts, Design, Entertainment, Sports and Media	1,840	1,900	60
Healthcare	11,290	12,800	1,510
Protective Service	1,750	1,800	50
Food Preparation and Serving	12,100	12,300	200
Buildings and Grounds Cleaning and Maintenance	4,710	5,100	390
Personal Care and Services	5,710	6,900	1,190
Sales	14,510	15,400	890
Office and Administrative Support	21,590	21,900	310
Farming, Fishing and Forestry	380	400	20
Construction and Extraction	7,260	8,300	1,040
Installation, Maintenance and Repairs	5,400	5,800	400
Production Occupations	7,330	7,600	270
Transportation and Material Moving	10,190	10,600	410
Total	133,480	141,400	7,920



City of Moorhead

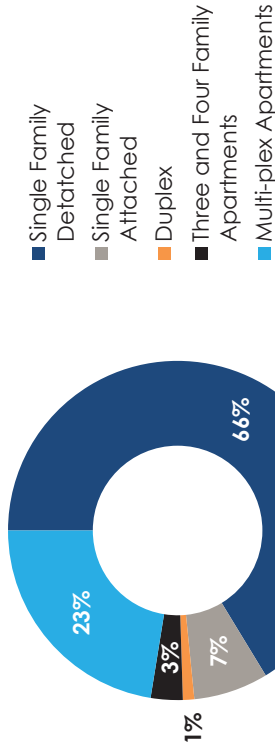
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HOUSING AND DEVELOPMENT

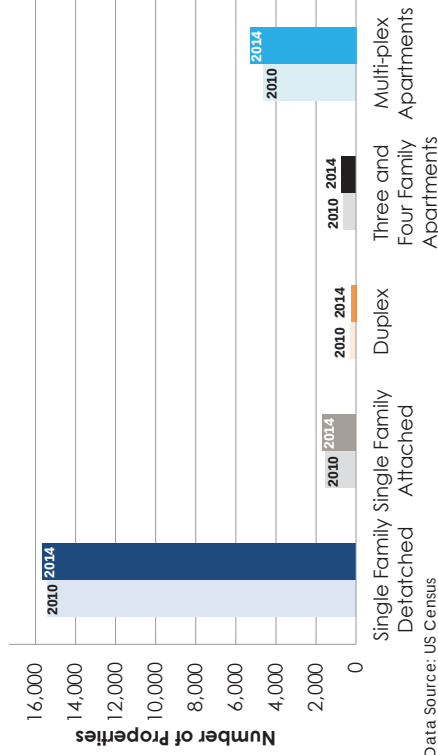
Housing in the Fargo-Moorhead Metropolitan Area

In 2014, 66% of housing units in the Fargo-Moorhead area were single family homes



Data Source: US Census

Between 2010 and 2014, nearly 700 multiplex apartment units and 250 single family homes were added in Moorhead.



Data Source: US Census



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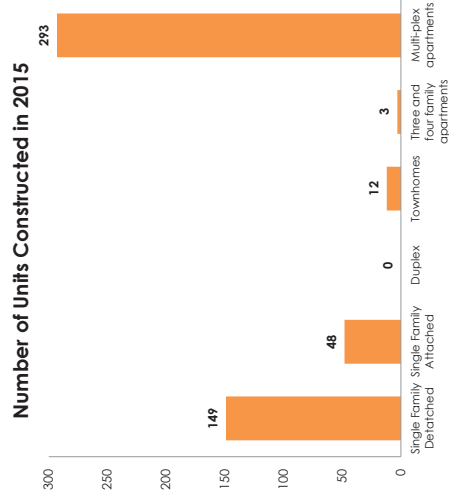
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Residential Development

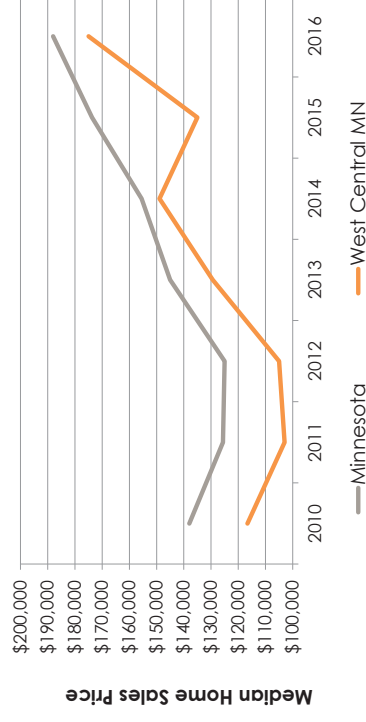
Residential development in Moorhead continues to grow. Much of the new development has been in multi-plex apartments.

Year	Number of Units Permitted
2013	408
2014	449
2015	505

Data Source: City of Moorhead



Home Values



Data Source: Minnesota Association of Realtors
Data only available for January 2016

YOUR OPINION

Place a dot on the statement that reflects your opinion for Moorhead

	Strongly Agree	Agree	Disagree	Strongly Disagree
Infill development should be encouraged				
Future development should be phased according to infrastructure availability				
New developments should be located contiguous to existing development				
Higher density development should be clustered				



City of
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Moorhead Growth Area Plans



YOUR OPINION

Place a dot on the statement that reflects your opinion for Moorhead

	Strongly Agree	Agree	Disagree	Strongly Disagree
Mixed use development should be encouraged				
Land use compatibility is important				
Higher density and commercial uses should be located at major intersections				
Sustainability is important				
Walkability should be encouraged in development proposals				



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SE and SW Growth Areas



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SOUTHEAST AND SOUTHWEST GROWTH AREAS



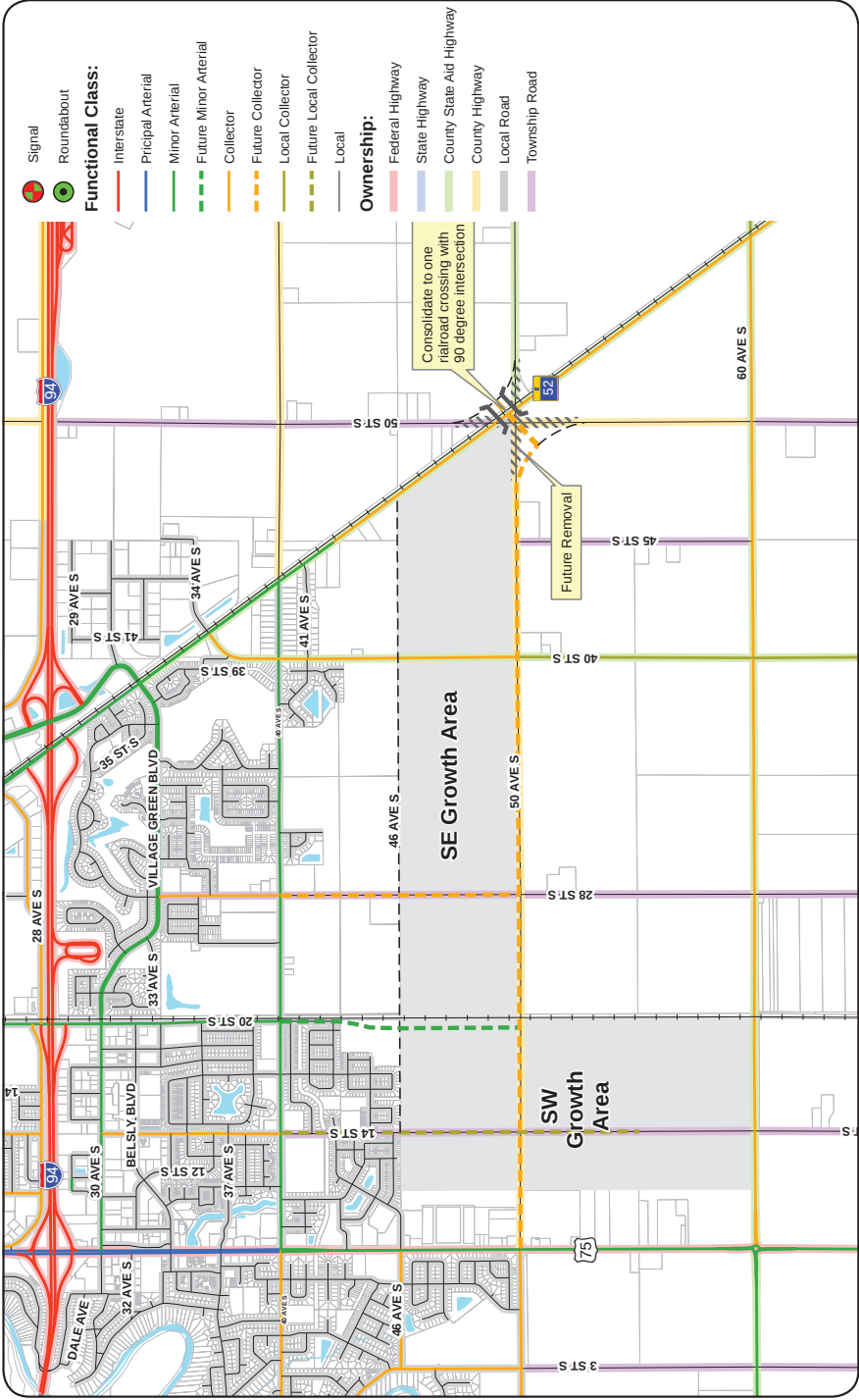
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TRANSPORTATION

SE and SW Growth Area Proposed Roadways

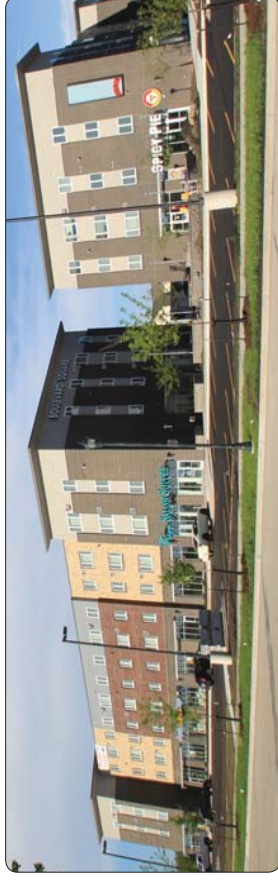
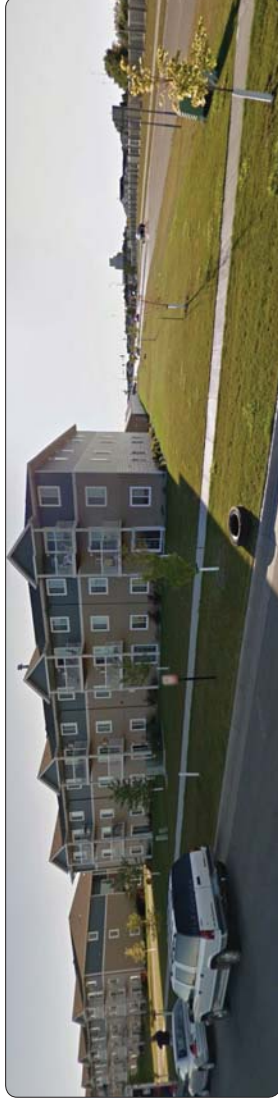


City of
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Moorhead Growth Area Plans

LAND USES

Place a dot on the kinds of uses you'd like to see in the growth area



City of
Moorhead

Moorhead Growth Area Plans

Stantec

LAND USES

Place a dot on the kinds of uses you'd like to see in the growth area



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PARKS AND PUBLIC SPACES

Place a dot on the kinds of uses you'd like to see in the growth area



City of
Moorhead

Moorhead Growth Area Plans

Stantec

East Growth Area



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EAST GROWTH AREA



Proposed K-4 School



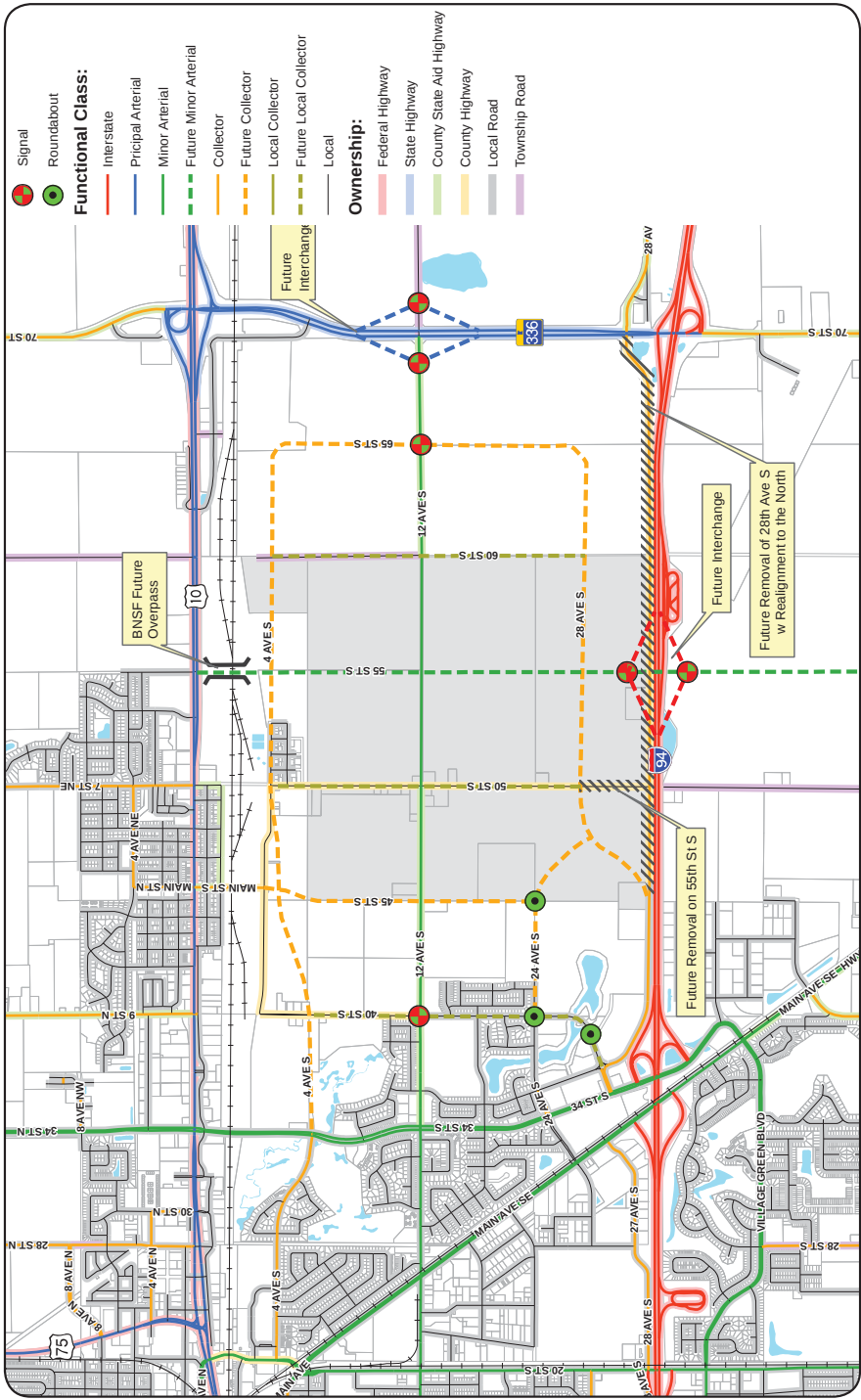
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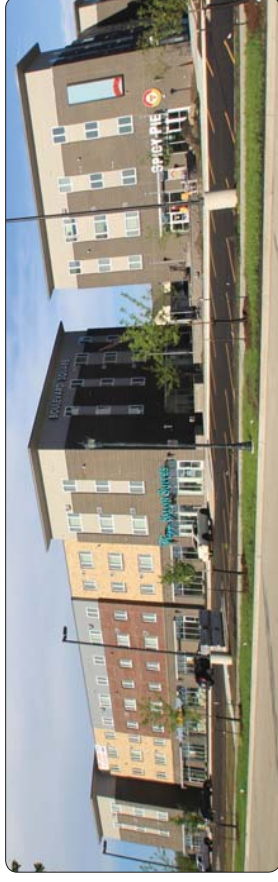
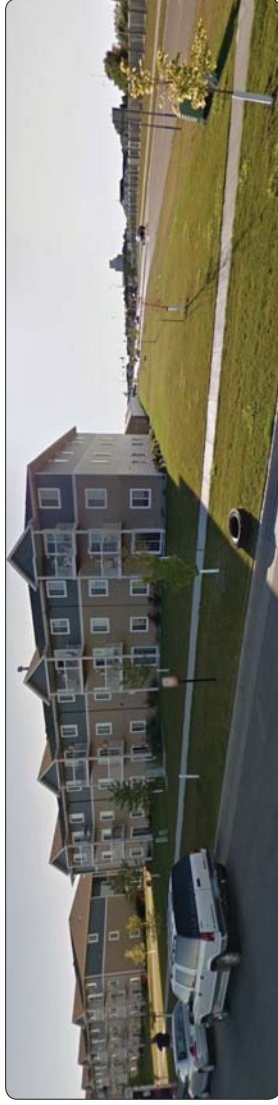
TRANSPORTATION

East Growth Area Proposed Roadways



LAND USES

Place a dot on the kinds of uses you'd like to see in the growth area



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Moorhead

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LAND USES

Place a dot on the kinds of uses you'd like to see in the growth area



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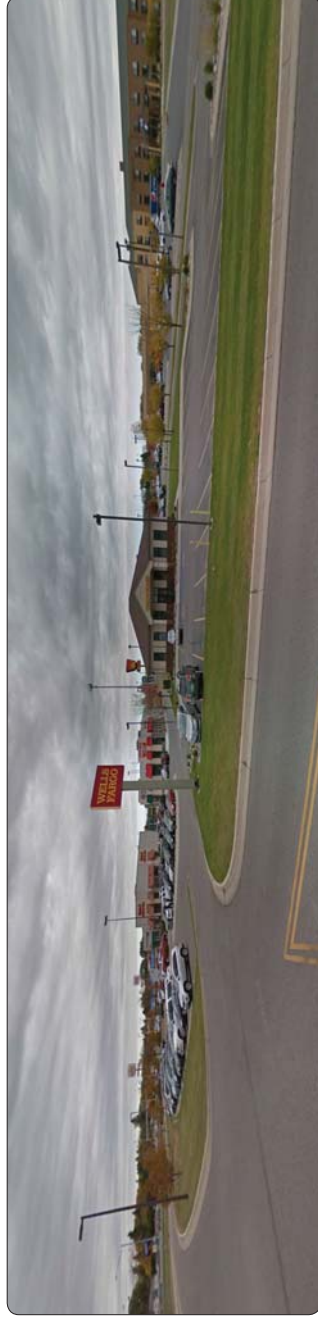


Moorhead Growth Area Plans



INTERCHANGE LAND USES

Place a dot on the kinds of uses you'd like to see in the Interchange area *if* it gets approved



City of
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Moorhead Growth Area Plans



PARKS AND PUBLIC SPACES

Place a dot on the kinds of uses you'd like to see in the growth area



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