



**PARKS AND  
RECREATION**  
moorheadparks.com

1300 15<sup>th</sup> Ave N, Moorhead, MN 56560  
218.299.5340 | parkandrec@cityofmoorhead.com

## **Moorhead Parks and Recreation Sponsorship and Advertising Opportunities**

The City of Moorhead's Parks and Recreation Department has a mission to enrich the lives of its citizens by providing a comprehensive system of parks and affordable, diverse recreation programs that encourage health, fitness, relaxation and cultural enrichment, as well as providing opportunities for community involvement. This is accomplished through activities including our summer parks program, special events like the annual Greater Moorhead Days, facilities such as Village Green and The Meadows golf courses, and adaptive programs including soccer, swimming and more!

Moorhead Parks and Recreation seeks partners who are interested in sponsoring our events or investing in our advertising options. Opportunities to get involved are listed below, and more information can be found on succeeding pages.

### **Advertising**

Spring/Summer Brochure  
Fall/Winter Brochure  
Golf Course Scorecards

### **Special Events Sponsorship**

Festival, Celtic Festival, RiverArts,  
Farmers Market, Greater Moorhead Days,  
Halloween events, Sleigh Rides

We so appreciate your interest and hope you consider partnering with Moorhead Parks and Recreation! For more information, please contact Parks and Recreation at 218.299.5340 or by email at parkandrec@moorheadmn.gov.

Respectfully,

Josie Gereszek  
Recreation Coordinator  
Moorhead Parks and Recreation



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## 2024 Moorhead Golf Scorecard Advertising Agreement

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Requested Golf Course:** **Village Green** \_\_\_\_\_ **The Meadows** \_\_\_\_\_ **Cost/Ad: \$550 Total:** \_\_\_\_\_

- Advertising will be placed in specific sections on the scorecard.
- There will be a maximum of six advertisers per card.
- Advertiser shall pay \$550 per ad per course per year by March 31, 2024.
- Advertiser must supply an ad that is 1.875"x2.5" or 2.37"x1.01" tall in an outlined, PDF format.
  - Please keep in mind the color will be green and/or blue and gold for the scorecard ad. If such a logo is not available, the advertiser is responsible for all costs associated with the production of a logo.
  - The form of advertising (logo) must comply with rules, regulations and practices of the City of Moorhead.
- Each year the advertiser shall be given the opportunity to renew this agreement.
  - Agreement for renewal will be due in March 2024.
- Should the City of Moorhead not be able to fulfill the annual commitment for any reason, refunds will apply on a prorated basis.
- This agreement covers enough scorecards to last for an entire season. In the event the advertising scorecards run out, the City has the right to use scorecards without advertising to cover the remainder of the season.

\_\_\_\_\_  
Advertiser Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
City of Moorhead

\_\_\_\_\_  
Date